



Portfolio:

<https://www.kscooldesign.com>

KHURRAM ANWAR

Senior Web Developer | AI-Powered Digital Solutions Consultant
WordPress • Shopify • GoHighLevel Specialist

Available for Local • Gulf • Remote Opportunities

Professional Summary

Senior Web Developer and Digital Solutions Consultant with 15+ years of international experience delivering high-performing websites, eCommerce solutions, CRM implementations, UI/UX, and AI-powered WordPress websites. Experienced with WordPress, Shopify, GoHighLevel, ClickFunnels, HTML5, CSS3, JavaScript, and AI-assisted development using Claude, ChatGPT, Google Gemini, Google Stitch, and Adobe Firefly. Passionate about building fast, scalable, conversion-focused digital solutions for local, Gulf, and international clients.

Professional Highlights

- ✦ 15+ years of professional experience in Web Development, UI/UX Design, and Digital Solutions.
- ✦ Successfully delivered 100+ WordPress websites for clients across multiple industries.
- ✦ Designed and developed 50+ high-converting landing pages, sales funnels, and marketing funnels using GoHighLevel and ClickFunnels.
- ✦ Built and customized 30+ Shopify stores with responsive, conversion-focused user experiences.
- ✦ Developed AI-powered WordPress websites using Claude, Elementor, ChatGPT, Google Gemini, and AI-assisted development workflows.
- ✦ Worked with international clients across Pakistan, Oman, USA, UK, Canada, and other global markets.
- ✦ Extensive experience converting Figma, Adobe XD, and Photoshop designs into responsive, pixel-perfect websites.
- ✦ Expertise in GoHighLevel CRM, workflow automation, forms, surveys, calendars, and lead generation systems.
- ✦ Delivered projects using WordPress, Shopify, Elementor, Divi, Avada, Webflow, Squarespace, ClickFunnels, and GoHighLevel.
- ✦ Strong background in branding, UI/UX design, graphic design, and front-end development.
- ✦ Experienced working in agency, in-house, freelance, and remote environments, collaborating with cross-functional teams and international clients.

Technical & AI Skills

- ✦ **AI:** ChatGPT, Claude, Google Gemini, Google Stitch, Google Antigravity, Adobe Firefly, Prompt Engineering, AI Content Generation, AI Image Generation
- ✦ **CMS:** WordPress, Shopify, GoHighLevel, ClickFunnels, Wix, Webflow, Squarespace



CONTACT



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LANGUAGES

English – Advanced

Urdu – Native

Arabic – Basic

SKILLS

WordPress,
Shopify,
GoHighLevel,
ClickFunnels,
Elementor, Divi,
WPBakery,
Webflow,
Squarespace,
Wix, HTML5,
CSS3,
JavaScript,
jQuery, Figma,
Canva, Adobe
Creative Cloud,
Zapier, Git, REST
APIs

- ✦ **Builders:** Elementor, Divi, Avada, BeTheme, Gutenberg, WPBakery, Shogun, Zipify, PageFly
 - ✦ **Development:** HTML5, CSS3, JavaScript, jQuery, PHP, REST APIs
 - ✦ **Design:** Figma, Canva, Adobe Creative Cloud, UI/UX, Brand Identity
 - ✦ **Automation:** GoHighLevel Workflows, CRM Automation, Zapier, Lead Funnels
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Professional Experience

SENIOR WEB DEVELOPER | [BLUEHAT MARKETING](#)

2022 – 2026

- ✦ Designed and developed custom WordPress websites for international clients.
- ✦ Built AI-powered WordPress websites using Claude, Novamira AI and Elementor AI-assisted workflows.
- ✦ Converted Figma designs into responsive production-ready websites.
- ✦ Developed Shopify stores, landing pages and marketing websites.
- ✦ Created GoHighLevel funnels, forms, surveys, calendars and workflow automations.
- ✦ Integrated third-party tools, CRMs and marketing platforms.
- ✦ Performed website maintenance, troubleshooting, bug fixing and performance optimization.
- ✦ Worked closely with designers, SEO specialists, marketers and project managers.

FREELANCE SENIOR WEB DEVELOPER & DESIGNER | [UPWORK](#)

2013 – 2026

- ✦ Delivered websites for clients across multiple industries.
- ✦ Built WordPress, Shopify, GoHighLevel and ClickFunnels projects.
- ✦ Created responsive front-end interfaces from Figma and Adobe XD designs.
- ✦ Provided long-term maintenance, enhancements and technical support.

SENIOR WEB DEVELOPER (PART-TIME) | [AL HUDA CIBE](#)

2007 – Present

- ✦ Maintained institutional websites and online publications.
- ✦ Developed AI-powered educational websites including IMHD and Takaful Industry platforms.
- ✦ Published content and implemented UI improvements.
- ✦ Developed online events websites and workshops.

WEB DEVELOPER & GRAPHIC DESIGNER | [SOLIHULL TUITION & 11PLUSCOURSE](#)

2008 – 2024

- ✦ Managed educational websites and online student portals.
- ✦ Designed branding, PDFs, graphics and digital marketing assets.
- ✦ Design Presentations, Business Proposals.

GRAPHICS & WEB DESIGNER (TEAM LEAD) | [INFORMATION TECHNOLOGY SOFTWARE & SOLUTIONS](#)

2007 – 2012

- ✦ Led website and graphic design projects for multiple corporate clients.

SENIOR WEB DEVELOPER | [ASTUTE SOLUTIONS](#)

2009 – 2015

- ✦ Developed websites, landing pages, FB fan pages, logos and marketing materials.

SENIOR GRAPHIC DESIGNER | [AL NAHDA PRINTING PRESS, OMAN](#)

2001 – 2006

- ✦ Designed books, magazines, brochures, packaging and print materials.

GRAPHIC DESIGNER | INSTAPRINT

2006 – 2007

- ✦ Produced commercial print designs and operated digital printing equipment.

Education

B.SC. COMPUTER SCIENCE

Virtual University of Pakistan – 2017 – 2019

DIPLOMA IN GRAPHIC APPLICATIONS

Fatima Jinnah College of Computer Science – 2001

DIPLOMA IN E-COMMERCE & WEB DESIGNING

PRDC Colledge Defence Lahore – 2000

Professional Profiles

UPWORK - TOP RATED FREELANCER

<https://www.upwork.com/freelancers/khurramanwar>

LINKEDIN

<https://www.linkedin.com/in/khurram-anwar-baaa0432/>

15+

Years

100+

WordPress

50+

Funnels

30+

Shopify

GLOBAL

Clients

AI

Powered
