Portfolio:
https://www.kscooldesign.com

KHURRAM ANWAR



Senior Web Developer | AI-Powered Digital Solutions Consultant
WordPress • Shopify • GoHighLevel Specialist

Available for Local • Gulf • Remote Opportunities

Professional Summary

Senior Web Developer and Digital Solutions Consultant with 15+ years of international experience delivering high-performing websites, eCommerce solutions, CRM implementations, UI/UX, and AI-powered WordPress websites. Experienced with WordPress, Shopify, GoHighLevel, ClickFunnels, HTML5, CSS3, JavaScript, and AI-assisted development using Claude, ChatGPT, Google Gemini, Google Stitch, and Adobe Firefly. Passionate about building fast, scalable, conversion-focused digital solutions for local, Gulf, and international clients.

Professional Highlights

- 15+ years of professional experience in Web Development, UI/UX Design, and Digital Solutions.
- Successfully delivered 100+ WordPress websites for clients across multiple industries.
- Designed and developed 50+ high-converting landing pages, sales funnels, and marketing funnels using GoHighLevel and ClickFunnels.
- Built and customized 30+ Shopify stores with responsive, conversion-focused user experiences.
- Developed AI-powered WordPress websites using Claude, Elementor, ChatGPT, Google Gemini, and AI-assisted development workflows.
- Worked with international clients across Pakistan, Oman, USA, UK, Canada, and other global markets.
- Extensive experience converting Figma, Adobe XD, and Photoshop designs into responsive, pixel-perfect websites.
- Expertise in GoHighLevel CRM, workflow automation, forms, surveys, calendars, and lead generation systems.
- Delivered projects using WordPress, Shopify, Elementor, Divi, Avada, Webflow, Squarespace, ClickFunnels, and GoHighLevel.
- Strong background in branding, UI/UX design, graphic design, and front-end development.
- Experienced working in agency, in-house, freelance, and remote environments, collaborating with cross-functional teams and international clients.

Technical & AI Skills

- **AI:** ChatGPT, Claude, Google Gemini, Google Stitch, Google Antigravity, Adobe Firefly, Prompt Engineering, AI Content Generation, AI Image Generation
- **CMS:** WordPress, Shopify, GoHighLevel, ClickFunnels, Wix, Webflow, Squarespace

CONTACT

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+92300 4755105
kscool2003@hotmail.com

LANGUAGES

English - Advanced
Urdu - Native
Arabic - Basic

SKILLS

WordPress, Shopify, GoHighLevel, ClickFunnels, Elementor, Divi, WPBakery, Webflow, Squarespace, Wix, HTML5, CSS3, JavaScript, jQuery, Figma, Canva, Adobe Creative Cloud, Zapier, Git, REST APIs

- **Builders:** Elementor, Divi, Avada, BeTheme, Gutenberg, WPBakery, Shogun, Zipify, PageFly
- **Development:** HTML5, CSS3, JavaScript, jQuery, PHP, REST APIs
- **Design:** Figma, Canva, Adobe Creative Cloud, UI/UX, Brand Identity
- **Automation:** GoHighLevel Workflows, CRM Automation, Zapier, Lead Funnels

Professional Experience

SENIOR WEB DEVELOPER | BLUEHAT MARKETING
2022 – 2026

- Designed and developed custom WordPress websites for international clients.
- Built AI-powered WordPress websites using Claude, Novamira AI and Elementor AI-assisted workflows.
- Converted Figma designs into responsive production-ready websites.
- Developed Shopify stores, landing pages and marketing websites.
- Created GoHighLevel funnels, forms, surveys, calendars and workflow automations.
- Integrated third-party tools, CRMs and marketing platforms.
- Performed website maintenance, troubleshooting, bug fixing and performance optimization.
- Worked closely with designers, SEO specialists, marketers and project managers.

FREELANCE SENIOR WEB DEVELOPER & DESIGNER | UPWORK
2013 – 2026

- Delivered websites for clients across multiple industries.
- Built WordPress, Shopify, GoHighLevel and ClickFunnels projects.
- Created responsive front-end interfaces from Figma and Adobe XD designs.
- Provided long-term maintenance, enhancements and technical support.

SENIOR WEB DEVELOPER (PART-TIME) | AL HUDA CIBE
2007 – Present

- Maintained institutional websites and online publications.
- Developed AI-powered educational websites including IMHD and Takaful Industry platforms.
- Published content and implemented UI improvements.
- Develope online events websites and workshops.

WEB DEVELOPER & GRAPHIC DESIGNER | SOLIHULL TUITION & 11PLUSCOURSE
2008 – 2024

- Managed educational websites and online student portals.
- Designed branding, PDFs, graphics and digital marketing assets.
- Design Presentations, Business Perposals.

GRAPHICS & WEB DESIGNER (TEAM LEAD) | INFORMATION TECHNOLOGY SOFTWARE & SOLUTIONS
2007 – 2012

- Led website and graphic design projects for multiple corporate clients.

SENIOR WEB DEVELOPER | ASTUTE SOLUTIONS
2009 – 2015

- Developed websites, landing pages, FB fan pages, logos and marketing materials.

SENIOR GRAPHIC DESIGNER | AL NAHDA PRINTING PRESS, OMAN
2001 – 2006

- Designed books, magazines, brochures, packaging and print materials.

GRAPHIC DESIGNER | INSTAPRINT
2006 – 2007

- Produced commercial print designs and operated digital printing equipment.

Education

B.SC. COMPUTER SCIENCE
Virtual University of Pakistan - 2017 – 2019

DIPLOMA IN GRAPHIC APPLICATIONS
Fatima Jinnah College of Computer Science - 2001

DIPLOMA IN E-COMMERCE & WEB DESIGNING
PRDC Colledge Defence Lahore - 2000

Professional Profiles

UPWORK - TOP RATED FREELANCER
https://www.upwork.com/freelancers/khurramanwar

LINKEDIN
https://www.linkedin.com/in/khurramanwar/

15+
Years

100+
WordPress

50+
Funnels

30+
Shopify

GLOBAL
Clients

AI
Powered